

California MEDICAL ASSOCIATION

NOTICES & REPORTS

Council Meeting Minutes

Tentative Draft: Minutes of the 473rd Meeting of the Council, Los Angeles, Biltmore Hotel, September 23, 1961.

The meeting was called to order by Chairman Sherman in Conference Room No. 2 of the Biltmore Hotel, Los Angeles, on Saturday, September 23, 1961, at the hour of 10 a.m.

Roll Call:

Present were President Bostick, President-Elect Wheeler, Speaker Doyle, Vice-Speaker Heron, Editor Wilbur and Councilors MacLaggan, Wilson, Todd, Quinn, O'Neill, Kirchner, O'Connor, Ham, Rogers, Dalton, Murray, Davis, Miller, Sherman, Campbell, Morrison, Anderson and Teall. Absent for cause, Secretary Hosmer and Councilor Kaiser.

A quorum present and acting.

Present by invitation were Messrs. Hunton, Thomas, Clancy, Marvin, Klutch, Tobitt and Bowman, Doctors Batchelder and Miller and Mrs. Griffith of C.M.A. staff; Messrs. Hassard and Huber of legal counsel; Messrs. Read and Salisbury of the Public Health League of California; county society executives Scheuber of Alameda-Contra Costa, Field and Dalbec of Los Angeles, Brayer of Riverside, Dochterman of Sacramento, Donmyer of San Bernardino, Nute and Burris of San Diego, Neick of San Francisco, Brown of Sonoma, Rideout of Butte-Glenn, Grove of Monterey, Blankfort of Marin, Monnich of San Joaquin; Dr. Malcolm Merrill, State Director of Public Health; Dr. Daniel Lieberman, Deputy Director of Mental Hygiene; Mrs. Eunice Evans, Deputy Director of Social Welfare; Dr. T. Eric Reynolds and Messrs. Thomas O'Dea and Webb Burke of California Physicians' Service; Dr. Richard Miller, president of Pasadena Medical Society; Dr. Packard Thurber, Jr.; Dr. Thomas Hanegan, president of Orange County Medical Association; Doctors Gerald W. Shaw, Eugene F. Hoffman, Donald Harrington and others.

1. Minutes for Approval:

On motion duly made and seconded, minutes of the 472nd meeting of the Council, held August 19, 1961, were approved.

2. Membership:

(a) A report of membership as of September 20, 1961, was presented and ordered filed.

(b) On motion duly made and seconded, 26 delinquent members whose dues have now been paid were voted reinstatement.

(c) On motion duly made and seconded in each instance, 14 applicants were voted Associate Membership. These were: Vera B. Fryling, Louis F. Saylor, Alameda-Contra Costa County; Aida Therese Sereno-Berlese, Fresno County; Olga Daiber, Victor J. Fish, John Martin Hiss, Jr., Arthur Wexler Silver, William Gaines Slate, Los Angeles County; Robert T. Gardner, Sacramento County; Eugene G. Miller, San Francisco County; George L. Harper, Donald Hoyt, Daniel B. Leiva, San Luis Obispo County; William Gentry Dick, San Diego County.

(d) On motion duly made and seconded in each instance, four members were granted Retired Membership. These were: Waldo Frederick Brinkman, Gerhard Danelius, Jerome W. Shilling, James Gattrell Ware, Los Angeles County.

WARREN L. BOSTICK, M.D.	President
OMER W. WHEELER, M.D.	President-Elect
JAMES C. DOYLE, M.D.	Speaker
IVAN C. HERON, M.D.	Vice-Speaker
SAMUEL R. SHERMAN, M.D.	Chairman of the Council
RALPH C. TEALL, M.D.	Vice-Chairman of the Council
MATTHEW N. HOSMER, M.D.	Secretary
DWIGHT L. WILBUR, M.D.	Editor
HOWARD HASSARD	Executive Director
JOHN HUNTON	Executive Secretary

General Office, 693 Sutter Street, San Francisco 2 • PROspect 6-9400
ED CLANCY Director of Public Relations

Southern California Office:

2975 Wilshire Boulevard, Los Angeles 5 • DUUnkirk 5-2341

(e) On motion duly made and seconded, reductions of dues were voted for nine members now doing postgraduate work.

3. *Public Relations:*

Dr. Malcolm Watts, chairman of the Committee on Public Relations, gave a progress report and recommended that added emphasis be placed on communications. He suggested that outside counsel be brought in to evaluate the entire field of public relations and communications. On motion duly made and seconded, it was voted to approve this recommendation in principle and to refer to the Committee for Emergency Action and the Chairman of the Finance Committee the investigation of details.

On motion duly made and seconded, a vote of confidence to Dr. Watts in his public relations work was extended by the Council.

Attention was called to a new advertisement of California Physicians' Service, in which freedom of choice of physician and the value of the physician-patient relationship were stressed. On motion duly made and seconded, C.P.S. was voted commendation for this type of advertising.

4. *Medical Education:*

On motion duly made and seconded, it was voted to authorize the Committee on Committees to select eight nominees for membership on an expanded finance committee to be established by the Board of Trustees of the California Medical College, such nominees to be members of this Association.

5. *State Department of Public Health:*

Dr. Malcolm Merrill, State Director of Public Health, reported that two public meetings had been scheduled for October on the question of poliomyelitis vaccinations. He asked cooperation in the preparation and distribution of public releases on this subject.

Dr. Merrill also reported that federal Hill-Burton funds for hospital construction would amount to about \$9,000,000 for California this year, an increase of about \$1,000,000 from the preceding year.

Dr. Merrill further reported that one crankcase device for automobiles had already been approved in the anti-smog campaign, that a second would be approved soon and that auto exhaust devices, two of which must be approved by next year, were under study.

6. *State Department of Social Welfare:*

Mrs. Eunice Evans, deputy director of the State Department of Social Welfare, reported that methods have been developed to protect welfare funds against abuses and to protect the vendors of medical

and other services. She also stated that funds for care of needy children were being overdrawn and that some services would have to be curtailed. Food supplements, formerly provided under excess needs funds, would not become a part of the medical care program, she said.

7. *State Department of Mental Hygiene:*

Dr. Daniel Lieberman, deputy director of the State Department of Mental Hygiene, reported on progress being made on development of a master plan for the care of the mentally ill, to be presented to the 1963 Legislature. He requested continuing cooperation with appropriate committees. He also reported that while the census of mental hospitals is about 1,000 patients less than it was a year ago, there is a growing waiting list for the mentally retarded; plans are being completed for construction of one additional state hospital for the retarded on property owned by the state in the San Fernando Valley.

8. *California Physicians' Service:*

Dr. John G. Morrison, board chairman of C.P.S., reported that C.P.S. will retain state employees already carried under medical care prepayment plans and will also make a joint offering with Blue Cross for state employees who will receive financial aid from state funds for such care. He also reported that the contract committee was investigating a comprehensive prepayment plan and that plans are being made for a new offering for the over-65 age group, to replace the present plan.

Dr. T. Eric Reynolds, C.P.S. president, reported that dependents of service personnel will continue to receive medical services under the Medicare program and that fees for these services will continue under the existing structure, which contemplates a \$4,500 average annual income for recipients. It was pointed out that present fees are based on the 1957 Relative Value Studies; on motion duly made and seconded, it was voted to publicize the continuation of this program but to point out that the Association does not approve the use of 1957 tabulations in developing a fee structure but does recognize that this is the basis used by the Department of Defense at this time.

On motion duly made and seconded, it was voted to reaffirm a House of Delegates decision to the effect that only the 1960 Relative Value Studies would be used for future fee discussions.

9. *Report of President:*

President Bostick reported on meetings with management and labor representatives of the steel industry and on several recent appearances before large groups. He also discussed the regional hospital

concept and the possibility of strengthening the Board of Medical Examiners for disciplinary purposes. On motion duly made and seconded, it was voted to continue studying these two subjects through the Judicial Commission and the Liaison Committee to the California Hospital Association.

10. *Report of President-Elect:*

President-Elect Wheeler, reporting for the Committee on Committees, submitted a list of 12 names of ophthalmologists to be submitted to the State Department of Social Welfare as an advisory board on ophthalmology. On motion duly made and seconded, this list was approved.

Dr. Wheeler and Councilor Murray also reported on a meeting held in Fresno with C.M.A. officers and representatives of staff, the county supervisors and state and local health officers, to investigate possibilities for a prepaid health care program for agricultural workers.

11. *Committee on Legislation:*

Mr. Hassard reported that public hearings had been set, starting September 27 in San Francisco, by the Senate Interim Committee on Public Health. These hearings will investigate the possibility of requiring new labeling or other safeguards for specified new and potent drugs. The Association will be represented by Councilor Murray.

12. *A.M.A. Delegation:*

Dr. Wilbur reported that the American Medical Association had created a new committee to review the entire public relations program and procedures of the Association. Dr. Eugene F. Hoffman of California is a member of this committee.

Dr. Wilbur also reported that a committee has been established by the House of Delegates to review the responsibilities, size, terms of office, tenure and other details of the Board of Trustees and that he, Dr. Wilbur, had been named chairman. He asked for suggestions. This committee results from resolutions, including those from California, introduced into the A.M.A. House of Delegates.

13. *Commission on Medical Services:*

Dr. Donald Harrington, chairman of the Commission on Medical Services, reported that the commission had referred to the Committee on Fees the problem of a national professional fee index proposed by the Blue Shield organizations. He also reported that consideration was being given to the subject of comprehensive medical care plans, referred to the commission by the Council.

Dr. Harrington further reported that the commission wished to gather additional information on income ceilings and fee schedules, that the cost of

such studies would run about \$1,500 to \$2,000 and that there was sufficient balance in the commission budget to transfer the needed funds to the Bureau of Research and Planning for the study. It was reported that C.P.S. already has considerable material which would be useful. On motion duly made and seconded, it was voted to approve such a study, utilizing the material already available and transferring funds only if this were necessary.

Dr. Harrington also proposed that a pilot study be made in San Joaquin County to determine the feasibility of providing a prepaid health service for OASI beneficiaries, to allow them a choice of several types of program or no program at all, and to provide deductions from OASI checks for the cost of the program selected. He asked authority, as an individual and not as chairman of the commission, to investigate this proposal to see if such a plan is practical under Social Security, and he asked that the Council provide him with a letter of introduction to Social Security officials in Washington.

After considerable discussion, in which a letter of introduction was denied, it was regularly moved, seconded and voted that Dr. Harrington should be authorized to contact the C.M.A. staff to have it inform him as to the particular individuals in Washington whom he should interview for the purpose of proposing a pilot program in San Joaquin County.

14. *Finance Committee:*

Chairman Teall of the Finance Committee presented condensed balance sheets for the Association and the Trustees of the C.M.A. as of August 31, 1961, and a statement of income and expenditures for August and the two months ended August 31, 1961. These were reviewed and ordered filed.

15. *Speakers' Bureau:*

Dr. Teall gave a progress report on the Speakers' Bureau and its activities to date in preparing material for both statewide and local use.

16. *Bureau of Research and Planning:*

Chairman Gerald W. Shaw of the Bureau of Research and Planning, presented two reports, one in response to Resolution No. 58 of the 1961 House of Delegates relative to the supply of physicians in California and one on the costs of hospitalization. On motion duly made and seconded, it was voted to refer both reports back to the House of Delegates and to make them available for publication.

Dr. Shaw reported that the Bureau had been requested to make a study of appropriate compensation for physicians engaged in part-time industrial health work. Such a study would require an unspecified amount of additional funds. No action was taken.

17. *Annual Meeting of County Officers:*

Dr. Malcolm Todd reported that plans for the 1962 Conference of County Society Officers call for a two-day meeting on February 17 and 18, to include a discussion of the quality of medical care. Those to be invited would include the president, president-elect, secretary, one delegate and two key committee chairmen. Dr. Shaw had earlier suggested that the grievance or review committee chairman be one of the latter. On motion duly made and seconded, it was voted to approve the plans made for this meeting.

18. *Commission on Community Health Services:*

Councilor MacLaggan, chairman of the Commission on Community Health Services, reported that the hospital liaison committee had developed plans for completing a county-wide survey of hospitals in a two-day period and that the first of these programs would be carried out immediately preceding the annual meeting of the California Hospital Association, where Dr. Bostick could present an up-to-the-minute report.

19. *Medical Practice Cost Accounting:*

Dr. Winston Hall, president-elect of the San Diego County Medical Society, requested action on a 1959 House of Delegates resolution asking for a cost accounting study of the cost of conducting a medical practice. It was agreed that staff members should pursue this subject.

20. *Legal Department:*

Mr. Hassard reported on the incorporation of California Medical Education and Research Foundation as a nonprofit organization which would qualify for receipt of tax-deductible grants for qualified research projects. By-laws must be developed and he suggested that the voting members of the corporation be the members of the Council and that a board of directors of seven be appointed to include the chairman of the Finance Committee and the chairman of the Bureau of Research and Planning. On motion duly made and seconded, these proposals were approved.

Mr. Hassard also reported that county activities covering closed-chest resuscitation procedures varied widely from one area to another and that uniformity was desirable. It was moved, seconded and voted to refer this to the appropriate scientific committee or section for study and report.

Mr. Hassard further reported that the Interim Committee on Judiciary of the State Assembly will meet to review the subject of professional corporations.

21. *Commission on Professional Welfare:*

Chairman Kirchner of the Commission on Professional Welfare presented an article on informed surgical consent which had been prepared for the commission for publication. On motion duly made and seconded, it was voted to approve the article and to recommend its publication.

22. *Commission on Cancer:*

Councilor Davis, chairman of the Commission on Cancer, reported that a film on carcinoma of the rectum had been prepared by the American Cancer Society and was available for showing. On motion duly made and seconded, it was voted to approve the showing of this film to selected audiences.

Dr. Davis also reported that Dr. David Wood is requesting the Department of Health, Education and Welfare to provide funds for a program of training employees of tumor boards. On motion duly made and seconded, it was voted to approve such a training program and to support the request for funds.

23. *Scientific Activities:*

Dr. Bostick, as chairman of the committee to review the recommendations of the earlier ad hoc committee on scientific activities, recommended against a proposal to hold an evening meeting, open to the public, during the Annual Session. On motion duly made and seconded, it was voted to approve Dr. Bostick's recommendation.

24. *C.M.A. Newsletter:*

Dr. Bostick suggested that a committee be appointed to review the publication of *Newsletter* and to make recommendations for the future. Such a committee, he said, should be appointed jointly by the Committee on Committees and the Committee on Public Relations.

Adjournment:

There being no further business to come before it, the meeting was adjourned at 5:00 p.m.

SAMUEL R. SHERMAN, M.D., *Chairman*
JOHN HUNTON, *Acting Secretary*